



SUSTAINABILITY IS NOT JUST A WORD TO US

With the program “Serve 360 – doing good in every direction”, Marriott International recognized, that business plays an increasingly critical role in taking on the world’s most pressing social, environmental and economic issues. Therefore, Marriott International officially set the goal to create positive and sustainable impact wherever the company does business. This goal is guided by it’s own “2025 Sustainability and Social Impact Goals” and the UN Sustainable Development Goals (serve360.marriott.com).

As one of the first hotels in Germany, we signed the codex “fairpflichtet” (fairpflichtet.de), a sustainability code of the German Convention Bureau for the event industry in Germany, which contains guidelines and principles of corporate responsibility for substantiating sustainability in the organization and execution of events. These guidelines support us to act sustainably, e.g. with the responsible use of resources and energy, the open exchange of relevant information and with by raising the awareness of social competence.

ENERGY AND WATER SAVING

- Water-saving showers and taps
- Routine preventative maintenance
- Green Choice-Initiative in linen change policy
- High-efficiency lighting in public areas (in progress)

WASTE MINIMIZATION AND ENVIRONMENTALLY CONSCIOUS PURCHASING

- Recycling
- Environmentally friendly cleaning products
- Shampoo/conditioner and shower gel dispensers
- Alternatives to plastic water bottles
- Environmentally friendly products
- Selection of sustainable food
- Purchasing of local and regional products
- Purchase of MSC certified fish from sustainable fisheries

SUSTAINABLE CONFERENCE PRACTICES

- Menu or buffet offer with sustainable products
- Paperless booking and meeting planning - with electronic booking programs, requests for proposals and offers as well as the electronic sending of contracts as well as food and beverage suggestions.
- With an Marriott International online tool which meeting planners can use, meeting attendants can book their rooms easily and environmentally friendly as well as get additional information on this website.
- Clutter Free Meetings: include streamlined stations that provide paper, pens, glasses, water and other thoughtful touches, keeping the main work area uncluttered and organized.
- Our meeting rooms are equipped with adequate bins for waste separation

FRANKFURT AIRPORT MARRIOTT HOTEL

SHERATON FRANKFURT AIRPORT HOTEL & CONFERENCE CENTER

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