



CasaMagna Marriott Puerto Vallarta Lures Groups Out of Their Shell with Baby Sea Turtle Rescue Program



PUERTO VALLARTA, Mexico (July 12, 2011) – CasaMagna Marriott Puerto Vallarta Resort invites groups to take part in a unique educational experience through its “Secretos del Mar” Sea Turtle Rescue Program. Attendees will break free from indoor meetings and spend time with a local biologist, learn more about the endangered species and help comb the beach so the mama turtles have a groomed surface, on which to lay their eggs.

Strictly carried out according to the procedures established by the National Institute of Fisheries and the Fishing & Marine Biology Station of the University of Guadalajara, the program coincides with the sea turtle season which begins in June and continues through December as sea turtles breach the water to come ashore and lay their eggs. However, the daily activities of a beach resort are hardly a safe place for a turtle nest. Therefore, under the supervision of biologist Oscar Aranda, the resort staff patrols the beaches to gather turtle eggs. The eggs are then transported to the sea turtle nursery for incubation.

Approximately 45 days after the sea turtles lay their eggs, the hatchlings emerge from the sand and are ready to be released on the beach, with the aid of the recreational staff and the public. Tradition holds that each participant names their baby sea turtle, wish them luck, and set them free to find their way to the water. Since the baby turtles face threats to their survival from land predators, they are released at night. Baby sea turtle releases are held every evening at 7:30 p.m. at the CasaMagna Marriott beach.

To illustrate the program’s success in 2010, 1,080 nests were collected with 53,150 sea turtles released back into the sea. The program will continue collecting and releasing sea turtles through December.

Groups can take part in the hatchling process as well as enjoy all that the CasaMagna Marriott Puerto Vallarta Resort has to offer when booking the resort’s Mexico in Motion package. Valid for groups of at least 50 cumulative room nights booked by Dec. 23, 2012, valued partners receive:

- Newly renovated accommodations
- Complimentary welcome reception
- 35 percent allowable attrition
- One complimentary room for every 35 booked
- Double Marriott Reward points up to 100,000
- Ten percent rebate to the master bill on rooms and food and beverage revenue (for 100 or more cumulative room nights)
- One suite upgrade (with 40 peak rooms or more)

CasaMagna Marriott Puerto Vallarta features more than 9,000 square feet of newly renovated flexible indoor meeting and function space for groups of 15 to 1,100. With the clear blue waters of Banderas Bay serving as a scenic backdrop to parties and outdoor functions, the resort also offers several memorable alfresco settings for groups. Whether under a tent, the sun or the stars, there are seven impressive outdoor areas for functions to accommodate groups from 100 to 1,600 people.

For more information on the CasaMagna Marriott Puerto Vallarta Resort or to make reservations, please send us an e-mail lita.aguirre@marriotthotels.com or visit www.puertovallartamarriott.com.

About CasaMagna Marriott Puerto Vallarta Resort & Spa

The CasaMagna Marriott Puerto Vallarta Resort features 433 newly renovated guest rooms, including 29 suites, each with a private balcony. Nestled between the majestic Sierra Madre Mountains and Mexico's picturesque Bay of Banderas, the resort offers a variety of facilities for adults and children, including: 22,000-square-foot complete service Ohtli Spa (Puerto Vallarta's largest resort spa); two lighted tennis courts; infinity oceanfront pool; various water sports and beach activities; multiple restaurants; and a Marriott Kids program. Guests can also enjoy nightly cigar rolling demonstrations in the resort's lobby bar, stroll through the old town of Puerto Vallarta and enjoy the sights of colonial Mexico, view folkloric shows and historic Mexican landmarks, or experience jungle adventures.

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