



CLIF CLARK
General Manager

Clif Clark brings a lifelong commitment to hard work, unwavering determination and a strategic vision for success to all of his endeavors. His 30 years of management experience at leading hotels across the West Coast also contribute to his strong and productive leadership of the San Francisco Airport Marriott Waterfront.

"Work hard and good things will happen," Clark responds when asked about his secret to success. I tell my associates, "If you love what you're doing, you'll work to make a powerful contribution and others will notice that special spark you bring to the hotel."

His personal connection with his staff leads to an overall sense of wellbeing in the workplace, increased productivity, engagement and loyalty.

INNOVATING THE FUTURE OF HOSPITALITY

Since joining the San Francisco Airport Marriott Waterfront in 2010, he has partnered with the Marriott Innovation Lab and guests to co-create the next-generation design of the hotel's newly renovated guest rooms and suites. In addition, he has worked with Marriott Hotels to pilot many of the brand's bold and forward-thinking concepts such as the first M Club Lounge at his property.

CONNECTION WITH THE ENVIRONMENT

Clark was raised by Depression-era parents on his family homestead in Washington. Throughout his youth, he helped tend the farm and cattle while excelling at school and sports. He has since introduced wind-farming to his family's homestead.

His personal commitment to the environment is reflected at the San Francisco Airport Marriott Waterfront, where he has provided shelter for visiting owls to give birth to their owlets, resulting in the hotel's Wildlife Natural Habitat designation. Other environmental initiatives include complimentary charging of electric vehicles and complimentary use of bikes along the hotel's waterfront exercise path.

MARRIOTT FEELS LIKE FAMILY

Clark has dedicated the last 15 years of his career to leading top-performing Marriott properties in the San Francisco Bay Area. "Although Marriott Hotels is the third largest hotel brand in the world, it still feels like a family-run business and I thrive in this environment," comments Clark.

SAN JOSE MARRIOTT

Prior to joining the San Francisco Airport Marriott Waterfront in 2010, he was the pre-opening general manager for the San Jose Marriott, the city's premier meeting hotel and home of Michael Mina's Arcadia Steakhouse.

Within his eight-year tenure, he was a founding member of Team San Jose, which manages all of San Jose's convention and cultural facilities. He also established a non-profit hotel business improvement district, San Jose Hotels, Inc., to generate funds for new marketing initiatives and citywide group subsidies.

While at the San Jose Marriott, he won the 2005 Marriott Western Region Spirit to Serve Award, the 2008 Marriott Western Region Sales Leadership Award and the 2008 Marriott Western Region Associate Leadership Excellence Award.

SAN FRANCISCO MARRIOTT

From 2000 to 2002, Clark was general manager of the San Francisco Marriott (now San Francisco Marriott Marquis). He established the Guest Satisfaction Committee that focused on customer service. He garnered exceptional profits for the hotel while elevating its service standards.

OAKLAND MARRIOTT CITY CENTER

As general manager of the Oakland Marriott City Center, he successfully negotiated a contract with the City of Oakland empowering the hotel to manage the adjacent Convention Center, thereby, increasing the hotel's function space from 21,000 to 109,000 square feet.

He also completed a hotel renovation from 1997 to 1999 and tripled profits over the performance three years prior. His efforts garnered one of five "Mustang Awards" for special achievement among Marriott International general managers. In addition, he received the Marriott Leadership Excellence General Manager of the Year Award for the Western Region in 1998.

A COMMUNITY LEADER

Clark is the Chairman of the Board for the Burlingame Chamber of Commerce for 2014/2015 and serves on the Executive Board for the San Mateo County Silicon Valley Convention & Visitors Bureau. He has been an integral force in community affairs throughout his career.

He obtained a Bachelor of Arts in Hotel and Restaurant Administration at Washington State University. While studying abroad, he assisted in the research of a European hotel management textbook written by Dr. Lothar Kreck.

Clark continues to be an avid fan of the Washington State Cougars. During his free time, he enjoys attending his children's athletic events and traveling around the world with his family.

SAN FRANCISCO AIRPORT MARRIOTT WATERFRONT

The San Francisco Airport Marriott Waterfront is home to 688 newly renovated guest rooms and suites, 24 meeting rooms offering 28,000-square-foot of flexible indoor and outdoor space, Hangar Steak restaurant and Flights 101 lounge. A state-of-the-art fitness center with pool and bayside fitness path enrich the vibrant travel experience.

The hotel is ideally located between San Francisco and the Silicon Valley at 1800 Old Bayshore Highway in Burlingame, California, just minutes from SFO. It offers quick and easy access to San Francisco and the city's most popular attractions. For more information, please visit <http://www.marriott.com/SFOBG> or call 1-888-236-2427.

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