



CONTACT:

Samara Diapoulos
 Samara Public Relations
 samara@samara-pr.com
 415-385-6507

NOTE TO EDITORS: For high-resolution images, please click [here](#).

**SAN FRANCISCO AIRPORT MARRIOTT WATERFRONT
 UNVEILS \$18 MILLION GUEST ROOM RENOVATION CO-CREATED WITH TRAVELERS**
Hotel guests played active role in the design and technology of new guest room product.

BURLINGAME, Calif. (July 28, 2015) – Overlooking the San Francisco Bay, the San Francisco Airport Marriott Waterfront recently completed an \$18 million renovation of its stunning 688 guest rooms and suites to meet the evolving preferences of its guests. Key to the project was the participation of guests - ranging from baby boomers to millennials – in the renovation.

Travelers sampled and critiqued three guest room concepts. Their vital feedback influenced the overall guest room design, amenities and technological features.

“Today’s travelers are seeking sophisticated and stylish design that offers flexibility to personalize the guest room. To respond in real time to the ever fluid needs of travelers, we turned to our guests and Marriott’s Innovation Lab to reimagine our guest room experience,” states General Manager Clifton Clark of the San Francisco Airport Marriott Waterfront.

CONTEMPORARY SOPHISTICATION INSPIRED BY WATERFRONT LOCATION

Lauded by the World Wildlife Association for protecting the San Francisco Bay and its wildlife, the hotel designed the new guest rooms to showcase the hotel’s beautiful bayside location while providing the contemporary style and conveniences coveted by travelers.

Key features of the renovated guest rooms and suites include:

- Chic design unites the exterior environment of San Francisco Bay with the guest room interior to create an authentic sense of place. New décor emphasizes waterfront views. Artwork and other details echo this theme.
- Cool color palette and large picture windows create a serene coastal ambiance that is spacious and infused with natural light.
- Rooms define casual sophistication with streamlined chaise lounges, sleek design of modular furniture with flexible seating and tabletops that enable guests to personalize the room.

- Remodeled bathrooms offer sliding doors, walk-in showers with water-efficient rainfall heads, Thann natural skincare products and upgraded fixtures to evoke an in-room spa experience.
- Multiple plug-in units for mobile devices, Samsung 48-inch flat screen televisions and lightning fast Internet access for work or play.
- Open closet shelving design adds space to floorplan and creates flexible storage options.
- Plush mattresses and choice of down or down-alternative pillows to ensure restful sleep.

.../2

-2-

Award-winning Baskerville, named one of the top 100 Giants by *Interior Design*, served as the interior design firm for the project.

While staying at San Francisco Airport Marriott Waterfront, guests can look forward to thoughtful and complimentary touches such as 24-hour shuttle service to and from San Francisco International Airport (SFO), fresh fruit and sweet treats in the lobby, bike rental, electric car charging stations and even a dedicated shoe shine stand.

A LEADING HOTEL FOR MARRIOTT'S INNOVATIVE TECHNOLOGY & DESIGN

In 2014, Marriott Hotels launched its first M Club Lounge at the San Francisco Airport Marriott Waterfront. A next-generation concierge lounge built for work and play, the 2,097-square-foot M Club Lounge features regional food and beverage offerings and convenient tech amenities in an inviting environment 24/7.

In helping lead Marriott Hotels' integrated mobile services, the San Francisco Airport Marriott Waterfront offers meeting planners and Marriott Rewards guests the convenience of:

- Red Coat Direct, which enables meeting planners to make updates and requests via their mobile devices for real time responses.
- Mobile Check-in, Room Ready Alerts and Check-out for convenient hotel arrivals and departures while in transit.
- Mobile Requests to ask for services and amenities before, during and after hotel stays using the Marriott Mobile app on guest smartphones.

SAN FRANCISCO AIRPORT MARRIOTT WATERFRONT

The San Francisco Airport Marriott Waterfront is home to 688 newly renovated guest rooms and suites, 24 meeting rooms offering 28,000-square-feet of flexible indoor and outdoor space, Hangar Steak restaurant and Flights 101 lounge. A state-of-the-art fitness center with pool and bayside fitness path enrich the vibrant travel experience.

The hotel is ideally located between San Francisco and the Silicon Valley at 1800 Old Bayshore Highway in Burlingame, California, just minutes from SFO. It offers quick and easy access to San Francisco and the city's most popular attractions. For more information, please visit <http://www.marriott.com/SFOBG> or call 1-888-236-2427.

###

1800 Old Bayshore Highway, Burlingame, CA 94010 · 650.692.9100 · SanFranciscoAirportMarriott.com